

IIC Report 6.0 Calendar year

1. The Institution's Innovation Council of the college organized a session on "My Story – Motivational Session by Successful Entrepreneur/ Startup Founder" on 16th October 2023, Monday. The resource person for the session was Mr. Chaitanya Malik, Founder, Dr. Malik's Farm., Pernem-Goa.

The resource person narrated his journey from an engineer to a successful Goan farmer, also mentioned that he didn't choose the beaten path and instead went for agriculture and dairy farming and now has his own successful brand known as the Dr Malik's Farm at Hasapur, Pernem.

He further spoke about the hurdles he faced, and instead of quitting how he accepted challenges and the solutions actually helped them in expanding their firm with introduction of new products.

A total of 25 students and 6 faculty attended the session.



2. The IIC organised a workshop, Entrepreneurship and Innovation as Career Opportunities on 17-Oct-2023. The main objective was to foster the entrepreneurship and innovation skills into the participants. The resource person for this session was Mr. Edwin Cortez, Associate Professor Department of Economics. Mr. Cortez shared his experience and wisdom to orient students about the financial aspects of starting and sustaining a business as an entrepreneur. He also emphasised on the importance of innovation in entrepreneurship in today's time, also discussed some case-studies of start-ups in Information Technology sector.

The workshop was co-ordinated by Ms. Deepa Audi and Mr. Snehal Harmalkar.

A total of 23 students participated in the workshop.



3. A session on the experiences and journey of a successful innovator was organised by Dr. Preethi Pandit – Member of team IIC on 18th October 2023. The resource person for the talk was Mr. Rudran Vagle- Founder of City Ads, Goa – an advertising firm that deals with mobile advertisement.

Mr. Vagle spoke about his entrepreneurial journey and shared the stories of the challenges he faced. He told the students about the difficulties he faced on leaving his permanent government job to pursue his dream of carrying out a business with innovation. He also shared the perks of creating a business and motivated the students to take up new challenges and own the mistakes and learn from them rather than quitting.



4. The Institutions Innovation Council celebrated the National Innovation day by organising Panel Discussion on Innovation today on 20th October 2023 .

Faculty members Dr Bhanudas Naik , Ms Geeta Zalmi and Dr Preethi Pandit along with students Ronita Naik, Vaishnavi Nadkarni, Gautami Thakur , Asmi Kerkar presented their Innovative Ideas and also their Research work.

The Innovation Day was celebrated to commemorate the birth anniversary of Former President Dr Abdul Kalam. A total of 35 students and 7 faculty participated in the discussion.

The programme was coordinated by Mrs Deepa Audi and Dr Bhanudas Naik.

