

FORMAT OF MOU



**MEMORANDUM OF UNDERSTANDING
BETWEEN
DCTs Dhempe College of Arts and Science, Miramar, GOA, INDIA
AND
MIH Thematic Trails Pvt Ltd, Mala, Panaji, Goa**

DCTs Dhempe College of Arts and Science, Miramar, Goa, India, the First party represented by its Principal, Prof(Dr) P.S. Ramu Murthy having its official address at Miramar, Panaji, Goa-403001 (hereinafter called DCAS and which expression shall unless it be repugnant to the meaning or context thereof, be deemed to mean and include its executors, administrators and permitted assigns) and MIH Thematic Trails Pvt Ltd, with Registered office at #204, GERA Imperium Green, Mala, Panjim, Goa, 403001, the Second Party represented here in by its Director, Maria George Victor (here in after referred as 'Second Party', the organization which expression, unless excluded by or repugnant to the subject or context shall include its successors-in-office, administrators and assigns) WHEREAS The Second Party, MIH Thematic Trails Pvt Ltd operating under the brand name of Make it Happen established in 2011 provides community led local experiences like Heritage Walks, Village Saunters, Culinary Journeys, Art Saunters, Nature Trails and provides value added courses in Tourism and educational field trips for students, establish hereby a formal understanding of cooperation and friendship which is intended to further academic objectives of each institution and to promote better understanding between the faculty and students of **DCAS** and **Make It Happen**, Goa. Under this Memorandum of Understanding, the two institutions will proceed to implement the following endeavors and exchanges of materials and personnel.

Scope

The scope of this MOU between DCAS and Make It Happen, Goa, is as follows:

1. Internship Opportunities at Make It Happen

Make It Happen is committed to fostering practical learning by offering a dynamic internship program for students, providing hands-on experience across a wide range of multidisciplinary areas. This program bridges the gap between academic education and professional expertise, making it an excellent opportunity for students with a passion for heritage tourism, cultural management, and sustainable travel.

Areas of Internship

- **Research:** Participants will conduct comprehensive research on cultural heritage, local history, and community traditions, which will inform and enrich tourism experiences curated by Make It Happen.
 - **Coordination and On-Site Learning:** Interns will have the opportunity to assist and coordinate heritage walks, shadowing experienced professionals on-site to gain practical insights into the nuances of creating and delivering immersive heritage experiences. This hands-on approach allows interns to understand logistical planning, audience engagement, and the operational aspects of curating impactful and memorable tourism experiences.
 - **Design and Curation:** Interns will assist in designing unique tourism experiences, curating exhibitions, and organizing cultural festivals and workshops, honing their creativity and organizational abilities.
 - **Community Building:** Interns will work directly with local communities to foster their active participation, contributing to the preservation of cultural traditions while identifying sustainable tourism opportunities.
 - **Sales:** Students will gain practical knowledge in sales strategies, customer relations, and lead generation, with hands-on experience promoting Make It Happen's tourism offerings to diverse audiences.
 - **Social media and Digital Marketing:** Interns will develop and execute social media campaigns, create engaging digital content, and utilize online platforms to enhance the reach and visibility of Make It Happen's initiatives.
 - **Content Writing:** Interns will craft compelling content for blogs, newsletters, marketing materials, and websites, learning to engage audiences through effective communication and storytelling.
2. **Recruitment and Placement:** DCAS will partner with Make It Happen to facilitate student recruitment and placement, providing employment and internship opportunities that offer practical experience and career pathways in the travel and tourism industry.
3. **Field Trips:** Make It Happen emphasizes the importance of field trips as a vital component of experiential learning. These immersive excursions to cultural, historical, and natural heritage sites are designed to provide students with firsthand exposure to the richness of our heritage. Students gain deeper insights into their academic studies by engaging directly with these sites, fostering creativity, critical thinking, and a profound appreciation for cultural preservation.
- Through these thoughtfully curated field trips, students can connect theoretical knowledge with real-world contexts, inspiring innovation and equipping them with the skills to contribute meaningfully to heritage and cultural management.
4. **Industry Courses and Sessions:** Make It Happen will offer specialized courses and sessions aimed at equipping students with the knowledge and skills necessary for successful careers in heritage tourism and cultural management.
- A highlight of these offerings is the Value-Added Course on **Storytelling in Heritage Tourism – Goa Chapter**, meticulously designed by **Make It Happen and approved by Goa Tourism**

Development Corporation. This course provides students with insights into the art of storytelling, a vital skill for creating engaging and memorable tourism experiences. The curriculum blends theoretical knowledge with practical applications, focusing on Goa's rich heritage and cultural narratives, industry trends and emerging opportunities in experiential and sustainable tourism, essential skills for entrepreneurship, marketing strategies, and startup culture and practical insights into designing, curating, and promoting heritage tourism experiences.

Implementation

1. DCAS shall nominate eligible students from relevant academic streams for the summer internship program at Make It Happen.
2. Make It Happen shall be responsible for designing the internship program, which will comprise a total of 60 hours, equivalent to 2 academic credits.
3. The internship shall include practical training, workshops, and project-based learning, aimed at enriching the student's knowledge at Make It Happen.

Advisory Committee:

1. DCAS and Make It Happen shall establish an Advisory Committee comprising of two members each.
2. The committee shall be responsible for overseeing the implementation of the internship program, reviewing its progress, and addressing any concerns raised during the internship.
3. The committee will also meet periodically to evaluate the program's effectiveness and recommend improvements.

Deliverables:

1. Make It Happen shall provide DCAS with a detailed assessment of the student's performance at the end of the internship.
2. The assessment shall include the students' engagement, skill development, and project outcomes, which will be submitted within two weeks after the completion of the program.
3. The results shall be provided in a format agreed upon by both institutions for credit awarding purposes.

Exchange of Information

1. Both institutions agree to exchange necessary academic and technical information to facilitate the smooth implementation of the internship program.
2. This exchange shall include but is not limited to curriculum alignment, project guidelines, and feedback mechanisms.

General Provisions

1. Both DCAS and Make It Happen shall commit to a collaborative and transparent relationship in the conduct of the program.
2. Any disputes arising from the implementation of this MOU shall be resolved amicably through mutual discussions between both parties.

Tenure and Termination

1. This MOU shall remain in force for a period of **three (3) years** from the date of signing, with the possibility of renewal by mutual agreement.
2. Either party may terminate this MOU with **60 days' written notice** if there is a breach of terms or if the objectives are not met. However, any ongoing internships must be completed before termination.


Miscellaneous

1. Any modifications to this MOU shall be made in writing and mutually agreed upon by both parties.
2. This MOU constitutes the entire agreement between the parties concerning the subject matter herein and supersedes any prior agreements, written or oral.

Intellectual property: No rights of any kind whatsoever in any invention, copyright, trade secret, or any other form of intellectual property (collectively defined as "IP") are granted or transferred under this MoU. Any IP exchanged under this MoU shall be granted by the terms of a separate written agreement by both University and Institute.

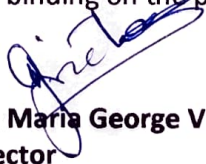
Settlement of Dispute

Normally it is expected that no dispute will arise in the assignment. Should any dispute arise, the same shall be amicably settled by the Dispute Resolution Committee constituted by both the parties to this MoU. The Dispute Resolution Committee shall consist of senior faculty members of DCAS who shall be nominated by the Principal of DCAS and the representatives of Make it Happen nominated by its founder/co-founder. The decision of the Dispute Resolution Committee shall be final and binding on the parties.


Prof. (Dr) P.S. Ramu Murthy
 Principal
 DCTs Dhempe College of Arts & Science
 Miramar, Goa, India

Dated: 9th January 2025

Principal
 Dempo Charities Trust's
 Dhempe College of Arts & Science
 Panaji-Goa


Ms. Maria George Victor
 Director
 MIH Thematic Trails Pvt Ltd,
 #204, GERA Imperium Green, Mala,
 Panaji, Goa, India.

Dated: 9th January 2025.

For MIH THEMATIC TRAILS PVT. LTD.

Director